Today, the problem isn't a lack of information – it's the opposite: a huge, exponentially expanding amount of information.

These days, about 2.7 petabytes of data exists.

- 2 700 000 000 000 000 000 000

The data processed by organizations doubles every 1.2 years, and over half is dark data.

54% and over half is dark data.

In operative decision making, only 0.5% of all data is used.

And, from a business perspective, only 15% of all data is essential and important.

Between 80% and 90% of data is unanalysed and truly ‘all over the place’.

As much as 53% of organizations are forced to use more than three separate content management systems to manage their data.

Finding a single document or piece of data can take up to eight attempts and an average of 25 minutes.

The law requires organizations to protect data, but how do you protect data if you don’t even know what information you have, where it is, or what it is.

As a result, the price of information management can be overwhelming:

- Finding a single document or piece of data can take up to eight attempts and an average of 25 minutes.
- 2 700 000 000 000 000 000 000
- As much as $900,000 a year.

As a result, the price of information management can be overwhelming.

TAKE CONTROL OF YOUR DATA and achieve a new level of efficiency.

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FINDING THE NEEDLE IN A HAYSTACK

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