



PRESS RELEASE

New US Subsidiary to Drive Growth of M-Files® Document Management Software

March 17, 2009 - Plano, Texas & Tampere, Finland – Motive Systems, the developer of M-Files document management software, today announced the opening of a new US-based subsidiary, Motive Systems Inc. (“MSI”). MSI is based in Plano, Texas and will be responsible for capitalizing on the accelerating growth and popularity of M-Files in US and Canadian markets.

“We are excited about the opportunity to expand our reach in North America, the largest document management market,” said Antti Nivala, CEO of Motive Systems Oy. “We are consistently adding customers in the US and Canada, so our new subsidiary will enable us to provide a high level of service and support to our existing customers while also allowing us to significantly expand marketing and sales efforts.”

M-Files offers a complete professional feature set including fast search, secure user access permissions, check-in / check-out, version management, workflow and notifications, fast offline and remote use, support for scanned paper documents and email, a web interface and a robust interface for connecting to external databases such as an enterprise CRM or ERP system.

In addition, M-Files is the only system to offer a “virtual local” drive that provides clear competitive advantages in ease of use, performance and reliability. Unlike other systems that use mapped network drives to store data, M-Files always delivers fast “local” performance and reliability, even when the network or server goes down or is unavailable when traveling. M-Files’ virtual local drive employs a unique caching mechanism that synchronizes with the server as soon as a connection is re-established. In addition, M-Files low-level integration with Windows Explorer provides a seamless interface with any Windows application without the need for special plug-ins. As a result, M-Files offers unprecedented ease of use that encourages consistent adoption because users continue working the way they always have, opening and saving files to their local drive while M-Files takes care of the rest.

About Motive Systems

Motive Systems Oy develops easy yet powerful document management solutions enabling companies of all sizes in a variety of industries to make dramatic gains in efficiency and productivity by improving the way they organize and manage electronic content. More than 20,000 licenses of the company’s products have been sold worldwide, with the flagship product M-Files in use at customers such as AstraZeneca, Parker Hannifin, EADS, FinnComm Airlines, BSA LifeStructures and Thales. Motive Systems also offers M-Files Express, the only completely free professional document management system on the market. For more information, please visit www.m-files.com, or contact:

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